How to Customize Your Website Typography

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Where to Customize Typography

To access typography settings:

1. Log in to your **WordPress Dashboard**
2. Go to **Appearance → Customize**
3. The customization panel will open with a preview of your website
4. Navigate to **Global → Typography**

All typography changes you make here affect your website globally unless overridden.

Typography Presets

At the top of the Typography settings, you'll find **Presets.**

What Typography Presets Do

Typography presets are predefined font combinations that apply a complete typography style to your website with one click.
When you select a preset, it automatically:

- Sets font families for body text and headings
- Applies balanced font sizes and weights
- Creates a consistent visual hierarchy

Presets are useful if you:

- Want a quick and professional typography setup
- Prefer not to configure fonts manually
- Need a good starting point before customizing further

You can always modify individual typography settings after choosing a preset.

Base Font Settings

The **Base Font** section defines the default fonts used throughout your website. It includes two main options:

Body Font

The **Body Font** controls regular text across your website, including:

- Paragraphs
- Descriptions
- Blog content
- General page text

Body Font Options Explained

- **Font Family**: Selects the font used for body text.
  - **Inherit**: Uses the font defined by your theme or higher-level settings.
- **Font Size**: Controls how large body text appears.
- **Font Weight**: Controls how thick or bold the text is.
- **Line Height**: Controls the vertical space between lines of text.
- **Letter Spacing**: Adjusts the space between letters.
- **Text Transformation**: Changes how text appears:
  - Uppercase
  - Lowercase
  - Capitalized

    This affects appearance only and does not change the actual text content.

Headings Font

The **Headings Font** controls all headings by default, including:

- Page titles

- Section headings
- Headlines

Headings Font Options Explained

- **Font Family**: Sets the font used for all headings.
  - **Inherit**: Uses the default heading font provided by your theme.
- **Font Weight**: Controls how bold headings appear.
- **Font Size (Base)**: Defines the general size used for headings.
- **Line Height**: Adjusts spacing between lines in headings.
- **Letter Spacing**: Controls spacing between letters in headings.
- **Text Transformation**: Displays headings in uppercase, lowercase, or capitalized text.

Individual Heading Levels (H1 - H6)

Below the base typography settings, you'll find controls for each heading level:

- **H1** - Main page titles
- **H2** - Section headings
- **H3 - H6** - Subheadings and smaller titles

Each heading level can be customized independently.

What "Inherit" Means for Headings

When a heading level is set to **Inherit**:

- It follows the **Headings Font** settings
- No separate customization is applied

This helps maintain consistent typography across your website.

Customizing Individual Headings

When you customize a specific heading level (for example H1), you can adjust:

- Font family
- Font size

- Font weight
- Line height
- Letter spacing
- Text transformation (uppercase, lowercase)

This allows you to create a clear visual hierarchy between titles and subheadings.

Paragraph Spacing

Typography settings may also include paragraph spacing options, such as:

- Space below paragraphs
- Vertical spacing between text blocks

These settings help improve readability and layout balance.

Preview Your Typography Changes

All typography changes are shown instantly in the preview.
It's recommended to:

- Scroll through different pages
- Review headings and body text together
- Ensure spacing and readability feel balanced

When to Use Inherit vs Custom Fonts

Use Inherit when:

- You want to follow your theme's default design
- You prefer minimal customization
- You want consistent typography with less setup

Customize fonts when:

- You want brand-specific typography
- You need stronger visual hierarchy
- You want headings to stand out from body text

Save Your Changes

When you're satisfied with your typography:

1. Click **Publish** to apply the changes to your website

Important Notes

- Available typography options depend on your active theme
- Some themes limit font customization
- Advanced typography control may require a different theme