How to Add a Logo and Site Icon to Your Website

Website Design & Branding · https://thewebops.com/help-center/website-design-branding/how-to-add-a-logo-and-site-icon-to-your-website/

Where to Add Your Logo and Site Icon

To access the logo and site icon settings:

1. Log in to your **WordPress Dashboard**
2. Go to **Appearance → Customize**
3. The Customizer will open with a live preview of your website

Change or Add Your Website Logo

Your logo appears in the header of your website.

To change or add your logo:

1. In the Customizer, navigate to **Header**
2. Open **Site Title & Logo**
3. Click **Select Logo**
4. Upload a new image or choose one from the Media Library
5. Preview how the logo appears on your website

Change or Add the Site Icon

The site icon appears in browser tabs and bookmarks.

To change or add the site icon:

1. In the Customizer, navigate to **Site Identity**
2. Click **Select Site Icon**
3. Upload an image (recommended size: **512 × 512 pixels**)

4. Preview how the icon appears in the browser tab

Preview Your Changes

All changes are displayed instantly in the live preview.

You can switch between desktop, tablet, and mobile views to check responsiveness.

Save Your Changes

When you're satisfied with the updates:

1. Click **Publish** to apply the changes to your live website

Important Notes

- Logo layout and size depend on your active theme
- Some themes allow hiding the site title when a logo is set
- Changes are not live until published