How to Add Links to Buttons Using Spectra Builder

Spectra Builder · https://thewebops.com/help-center/spectra-builder/how-to-add-links-to-buttons-using-spectra-builder/

In this guide, you'll learn how to:

- Add a link to a Call To Action button
- Add a **Button** block using drag and drop
- Configure links and link behavior for buttons

1. Add a Link to a Spectra Info Box Call To Action Button

The **Info Box** block in Spectra includes an optional Call To Action button that can be easily linked.

Step-by-Step Instructions

1. Open your page or post in the WordPress Block Editor.
2. Click the **"+" (Add Block)** button.
3. Search for **Info Box** and select the **Spectra Info Box** block.
4. Click the Info Box to open the **Block Settings** panel on the right.
5. Scroll to the **Call To Action** section.
6. Enable **Call To Action**.
7. Enter the **Button Text** (for example: *Learn More* or *Get Started*).
8. In the **Link** field, add:
   - A full URL (e.g., `https://example.com/services`), or
   - An internal page by typing its name and selecting it from the list
9. (Optional) Enable:
   - **Open in New Tab**
   - **Add Nofollow**

10. Click **Update** or **Publish** to save your changes.

Your Info Box CTA button is now fully clickable and functional.

2. Add a New Spectra Button Block (Drag & Drop)

Spectra also provides a standalone **Button** block that you can place anywhere on your page.

Step-by-Step Instructions

1. Open your page or post in the Block Editor.
2. Click the **"+" (Add Block)** button.
3. Search for **Button** under the Spectra blocks.
4. Select **Spectra Button** (not the default WordPress button if you want advanced styling options).
5. The button will be added to your layout instantly.
6. Click inside the button to edit the text.

3. Add a Link to a Spectra Button

Once the Spectra Button block is added, you can link it using one of the following methods.

Method 1: Toolbar (Quick Method)

1. Select the Spectra Button block.
2. Click the **Link** icon in the block toolbar.
3. Paste or type the destination URL.
4. Press **Enter** to apply.

Method 2: Block Settings (Advanced Control)

1. Select the Spectra Button block.
2. Open the **Block Settings** panel on the right.
3. Locate the **Link** or **Action** section.
4. Enter the destination URL.
5. Configure optional settings:
    - Open in new tab

    - Add nofollow
    - Accessibility labels (if available)

6. Click **Update** or **Publish**.

Best Practices for CTA Button

- Use clear, action-oriented text (e.g., *Contact Us*, *Download Now*)
- Avoid generic labels like *Click Here*
- Ensure strong contrast between the button color and background
- For external links, enable **Open in New Tab**