What Is the WebOps App Builder and How Does It Work?

Getting Started · https://thewebops.com/help-center/getting-started/what-is-the-webops-app-builder-and-how-does-it-work/

Getting Started

WebOps App Builder is a platform that helps users create, manage, and launch websites without needing advanced technical knowledge.

Whether you want to generate a website using AI or build it manually using templates and tools, WebOps App Builder provides a complete website-building experience from one dashboard.

After creating an account and signing in, you can immediately start creating your website.

Learn more:

- How to Create an Account and Sign In
- How to Navigate and Use Your WebOps Dashboard

Creating a Website

WebOps App Builder allows you to create websites through an intelligent onboarding process that helps personalize your website experience.

During onboarding, WebOps App Builder asks questions about:

- your business or project
- your website industry
- your website goals
- whether you want an ecommerce or showcase website
- your contact details

This information helps WebOps App Builder prepare and personalize your website automatically.

Website Building Methods

After completing onboarding, WebOps App Builder allows you to choose between two main website-building methods:

- **Build With AI**
- **Build it Yourself**

Build With AI

Build With AI automatically generates a complete website using the information provided during onboarding.

The AI system helps:

- choose a suitable website structure
- prepare layouts and sections
- personalize website content
- generate ecommerce or showcase experiences
- prepare your website automatically

After generation finishes, you can:

- preview your website
- edit your website
- continue customizing your content

Learn more:

- How Build With AI Works in WebOps

Build it Yourself

Build it Yourself prepares a clean website environment so you can manually build your website using WordPress tools and templates.

After preparation finishes, you can choose between multiple manual building methods:

- Ready-Made Templates
- Install Premium Templates for Free
- I Have a Template

Learn more:

- Build a Website Yourself in WebOps

Website Management

After your website is created, WebOps App Builder provides tools for managing and customizing your website.

You can:

- edit pages and content
- customize design and layouts
- manage plugins and settings
- upload media
- manage ecommerce functionality
- access the website editor
- manage your website from the dashboard

The platform combines WebOps management tools with WordPress flexibility, allowing you to fully customize your website.

Domains & Website Launch

WebOps App Builder also includes integrated domain management tools.

You can:

- purchase domains
- claim a free domain with eligible annual plans

- connect external domains
- manage DNS records
- change nameservers
- connect domains to websites

The platform also includes a launch checklist system that helps guide you through the steps required to fully launch your website.

Learn more:

- How to Connect a Purchased Domain to Your Website
- How to Connect an External Domain to Your WebOps Website

Dashboard & Account Management

The WebOps Dashboard allows you to manage:

- websites
- subscriptions
- domains
- billing
- payments

The dashboard also includes:

- setup checklists
- website previews
- quick website actions
- support access
- website switching

Learn more:

- How to Navigate and Use Your WebOps Dashboard

Support & Assistance

WebOps App Builder includes multiple support options to help users during website creation and management.

Users can access:

- the Knowledge Base
- WhatsApp support
- onboarding assistance
- technical guidance
- setup meetings

This support system helps both beginners and advanced users manage websites more efficiently.

Conclusion

WebOps App Builder provides a complete website-building and management platform for businesses, creators, ecommerce stores, and personal projects.

Whether you want to generate a website using AI or build it manually using templates and tools, WebOps App Builder provides everything needed to launch and grow your online presence from one platform.