What is SureCart and How It Works

E-commerce & Online Stores · https://thewebops.com/help-center/e-commerce-online-stores/what-is-surecart-and-how-it-work/

It's perfect for physical products, digital downloads, subscriptions, or even donations. Here's what makes SureCart stand out:

- **Fast and Lightweight**: SureCart runs most of its processes on its own servers, keeping your website speedy and responsive.
- **User-Friendly**: Its simple, intuitive interface means you don't need tech skills to build and manage a store.
- **Flexible**: Sell anything--physical items, digital files, or subscriptions--and customize your store to fit your brand.
- **Feature-Packed**: Enjoy unlimited products, multiple payment options (like Stripe and PayPal), subscriptions, and automated taxes right osut of the box.
- **Secure and Scalable**: Built on a cloud platform, it handles traffic spikes and keeps your store safe.

SureCart is an excellent choice if you want a powerful yet hassle-free e-commerce solution for your WordPress site.

Step 1: Create a SureCart Account

1. After activation, you'll see a prompt to set up a SureCart account.
2. Enter your email and follow the instructions to create your account.
3. Copy the **API token** provided--it connects your site to SureCart.

Step 2: Connect to WordPress

1. In your dashboard, go to **SureCart > Settings**.
2. Paste the **API token** into the provided field.
3. Click **Save** to link your site to SureCart.

Step 3: Set Up Store Basics

1. Go to **SureCart > Settings > Store Settings**.
2. Add your store's name, address, and contact details.
3. Select your currency and time zone.
4. Connect payment gateways (e.g., Stripe or PayPal) by following the prompts.
5. Configure tax settings--SureCart can automate this for you.

Next Step

We will cover how to create your first product and how to manage it's price and category and add your product's image.

With SureCart, you'll have a fast, secure, and easy-to-manage e-commerce site up in no time. Happy selling!