How to Connect Stripe to SureCart on WordPress

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If you're using WordPress, combining the SureCart plugin with Stripe offers a powerful, user-friendly solution to accept payments seamlessly. Stripe is a globally trusted payment gateway, and SureCart makes it easy to integrate into your WordPress site without needing technical expertise.

In this article, we'll guide you through the process of connecting Stripe to SureCart step-by-step. Whether you're new to online selling or looking to streamline your payment process, this guide will help you get started with confidence.

Why Stripe and SureCart Are a Perfect Match

Stripe stands out as a top-tier payment processor for several reasons:

- **Global Accessibility**: It supports transactions in over 135 currencies and includes popular payment methods like credit cards and digital wallets (e.g., Apple Pay, Google Pay).
- **Top-Notch Security**: Stripe is PCI-compliant and uses advanced encryption to keep your customers' payment information safe.
- **Versatility**: From one-time purchases to recurring subscriptions, Stripe handles it all.
- **Ease of Use**: Paired with SureCart, you don't need coding skills to set it up or manage it.

SureCart enhances this by providing a lightweight, intuitive e-commerce platform that integrates smoothly with WordPress. Together, they simplify the process of running an online store.

What You'll Need Before You Start

To follow this guide, make sure you have:

1. **A WordPress Website**: Your site should be live and operational.

2. **SureCart Plugin**: Install and activate it via **Plugins > Add New** in your WordPress dashboard if you haven't already.
3. **A Stripe Account**: Sign up at stripe.com if you don't have an account yet.

With these in place, you're ready to connect the two services.

Connecting Stripe to SureCart: A Step-by-Step Walkthrough

Here's how to integrate Stripe with your SureCart store:

Step 1: Access Your SureCart Dashboard

SureCart operates partly through a web app separate from WordPress. To begin:

- Go to app.surecart.com and log in with your SureCart credentials.
- This dashboard is where you'll manage payment settings.

Step 2: Locate Payment Processors

- In the SureCart dashboard, find the **Settings** option in the sidebar.
- Click **Payment Processors** to see the available gateways.

Step 3: Choose Stripe

- Scroll to **Stripe** in the list of payment processors.
- Click **Connect** or toggle the switch to start linking it to SureCart.

Step 4: Link Your Stripe Account

- You'll be redirected to Stripe's website.
- Log in (or sign up) and follow the prompts to authorize SureCart to access your Stripe account.
- Once approved, you'll return to the SureCart dashboard automatically.

Step 5: Pick Test or Live Mode

- Decide how you want to proceed:
  - **Test Mode**: Use this to simulate payments without charging real money--perfect for setup testing.

    - **Live Mode**: Enable this when you're ready to accept actual customer payments.

- For your first setup, stick with **Test Mode** to ensure everything works.

Step 6: Activate Stripe

- Back in SureCart, confirm Stripe is enabled. Toggle it on if it isn't already.
- If you're using multiple payment methods, you can set Stripe as the default.

Step 7: Check WordPress Integration

- Head to your WordPress dashboard.
- Go to **SureCart > Settings** and verify Stripe is listed under **Payment Methods**.

Step 8: Run a Test Transaction

- Test your setup by adding a product to your cart on your site.
- Proceed to checkout and use Stripe's test card (e.g., `4242 4242 4242 4242`, any future expiration date, and any 3-digit CVC).
- Ensure the payment goes through and you see a confirmation.

Troubleshooting Tips

If something goes wrong, try these fixes:

- **Can't Connect to Stripe**: Double-check your Stripe login details and reauthorize the connection.
- **Test Payments Fail**: Confirm **Test Mode** is active in both SureCart and Stripe.
- **Checkout Issues**: Ensure your products are correctly configured in SureCart and Stripe is enabled.
- **Need More Help?**: Visit SureCart's documentation or reach out to their support.

Tips for Success

- **Test Thoroughly**: Use **Test Mode** to iron out any kinks before going live.
- **Track Performance**: Check Stripe's dashboard for insights on transactions and customer trends.
- **Automate Taxes**: Enable Stripe Tax via SureCart for hassle-free tax calculations.

Wrapping Up

Connecting Stripe to SureCart on WordPress is a simple yet powerful way to kickstart your e-commerce journey. With Stripe's robust payment features and SureCart's ease of use, you're well-equipped to process payments securely and efficiently. Once set up, take time to explore SureCart's additional tools--like subscription management or custom checkouts--to elevate your store further.

You're now ready to start selling. Best of luck with your online business!