How to Download a WordPress Theme from ThemeForest

Building Your Website · https://thewebops.com/help-center/building-your-website/how-to-download-a-wordpress-theme-from-themeforest/

What Is ThemeForest?

ThemeForest is a digital marketplace owned by Envato where users can purchase premium WordPress themes.
Each theme purchase includes:

- A downloadable theme file
- A license for one website
- Access to theme updates
- Support from the theme author

Step 1: Create or Log In to Your Envato Account

1. Go to **themeforest.net**
2. Click **Sign In** (or **Create an Account** if you don't have one)
3. Enter your account details

You must have an Envato account to purchase and download themes.

Step 2: Purchase a WordPress Theme

1. Use the search bar to find a WordPress theme
2. Click on a theme to view its details
3. Click **Add to Cart**
4. Choose the license type (usually Regular License)
5. Complete the checkout process

Once payment is successful, the theme will appear in your account downloads.

Step 3: Download the Theme Files

After purchasing:

1. Click your profile icon (top right)
2. Select **Downloads**
3. Locate the theme you purchased
4. Click **Download**
5. Choose **Installable WordPress file only**

⚠ **Make sure you download the Installable WordPress file only. Do not upload the full package file to WordPress -- it will not install correctly.**

This will download a ZIP file that you can upload directly to WordPress.

What If You Downloaded the Full Package?

If you selected: **All files & documentation**

You will need to:

1. Extract the ZIP file on your computer
2. Locate the inner file labelled something like:
   - theme-name.zip
   - installable.zip
3. Upload that specific ZIP file to WordPress

Step 4: Keep Your License Safe

Every purchase includes a license certificate.

To download your license:

1. Go to **Downloads**
2. Click **License Certificate & Purchase Code**

Keep this information safe -- you may need it for:

- Theme updates
- Support requests
- Theme activation

Important Notes

- Each purchase covers one website installation
- Support is provided by the theme author, not WebOps
- Updates are managed through the theme developer