How to Build a Website Using Your Own Template

Building Your Website · https://thewebops.com/help-center/building-your-website/how-to-build-a-website-using-your-own-template/

What Does "I Have a Template" Mean?

The **I Have a Template** option allows you to start with a clean WordPress installation and install your own custom **WordPress theme**.
In many marketplaces, themes are often called **templates**, but in WordPress they are installed as **themes**.

This option is ideal if:

- You purchased a premium theme from ThemeForest
- You want full design control
- You prefer importing a pre-built demo from a third-party theme

Before You Start

Make sure you:

- Have an active **WebOps account**
- Purchased and downloaded a **WordPress theme** from **ThemeForest**
- Have access to the **theme ZIP file** (do not unzip it)

If you haven't downloaded your theme yet, see:
How to Download a WordPress Theme from ThemeForest

ThemeForest is part of the **Envato marketplace**, where users can buy premium WordPress themes.

Step 1: Sign In to Your Dashboard

Go to **app.thewebops.com**

Click **Sign In**

Enter your email and password.

Once authenticated, you will land on your main **Dashboard**.

Step 2: Create a New Website

From your Dashboard:

Click **Create New Site**

Depending on your account, you may either:

- continue directly to onboarding for a free website
- or choose a paid plan before continuing

Complete the onboarding steps to continue.

Step 3: Start Building

After completing onboarding choose: **Build it Yourself**

Once your website preparation is finished:

Click **Start Building**

Then choose: **I Have a Template**

This creates a fresh WordPress environment where you can upload and install your own WordPress theme.

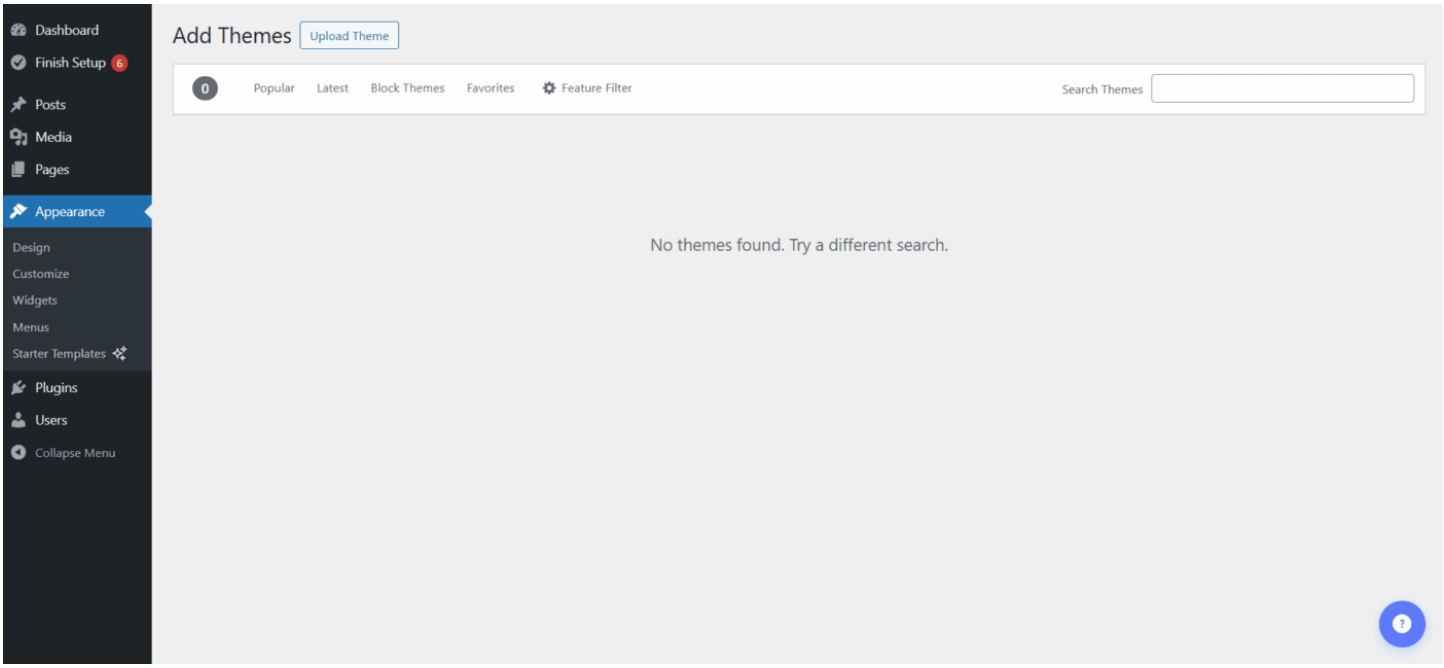
Step 4: Install Your WordPress Theme

Now you will upload the theme you purchased.

- Go to your **WordPress Dashboard**
- Navigate to **Appearance → Themes**
- Click **Add New**

- Click **Upload Theme**

- Upload the **theme ZIP file** you downloaded from ThemeForest.
- Click **Install**
- Click **Activate**



Your WordPress theme is now installed.

Step 5: Import the Theme Demo (If Available)

Most premium ThemeForest themes include **demo content**.

To import the demo:

- Look for the theme's **setup wizard** or **demo importer**
- Follow the theme's import instructions
- Choose a **demo layout**
- Start the import process

This will install:

- Page layouts
- Pages
- Menus

- Images (sometimes placeholders)
- Theme settings

Import time depends on the theme size.

Step 6: Final Setup

After importing the demo, you may need to complete a few final setup steps.

Common tasks include:

- **Set your homepage** under **Settings → Reading**
- **Assign menus** under **Appearance → Menus**
- **Configure plugins** required by the theme
- **Replace demo content** with your own text, images, and branding

Once these steps are completed, your website will be ready for customization and publishing.

Important Notes About ThemeForest & Envato

ThemeForest is a marketplace owned by **Envato**.

Each theme purchase includes:

- A license for one website
- Theme updates from the theme author
- Support provided by the theme developer (not WebOps)

Make sure you keep your **theme files** and **license information** safe.

When Should You Use "I Have a Template"?

Use this option if:

- You already purchased a premium WordPress theme
- You want full control over design and layout
- You prefer installing your own theme instead of generating a site with AI