What Is MCP and How Does It Work with WebOps?

MCP Connection · https://thewebops.com/ar/help-center/mcp-connection/what-is-mcp-and-how-does-it-work-with-webops/

What Is MCP?

MCP stands for **Model Context Protocol**. It is an open standard that allows AI tools to connect to external tools and services.

Instead of an AI tool only answering questions, MCP allows it to use connected tools to perform actions in other applications.

With WebOps, MCP creates a connection between your AI tool and your WebOps account, allowing the AI tool to use WebOps tools to work with your websites.

How Does MCP Work with WebOps?

The connection can be understood as a simple flow:

You → AI tool → WebOps → Your website

You tell your AI tool what you want to do in a conversation. The AI tool can then use the appropriate WebOps tools to carry out the request.

For example, you could ask your AI tool to **add a testimonials section to your homepage**.

Your AI tool can use the available WebOps tools to make the requested change instead of requiring you to manually make the change through WordPress.

The AI tool handles the conversation and tool calls, while WebOps provides the tools that allow those actions to be performed on your website.

What Does a WebOps Connection Give You Access To?

The MCP connection is linked to your **WebOps account**.

This means one connection can provide access to the websites available on your WebOps account. You do not need to create a separate WebOps connection for every website.

Supported areas include:

- Website content and design
- Pages and menus
- Translations
- Supported store and product content
- SEO
- Website checks
- Supported media and website settings

The exact actions available depend on the WebOps tools provided for your website.

What Can I Ask My AI Tool to Do?

You can describe what you want in normal language without needing to know the technical name of a WebOps tool.

Example requests:

- “Change the banner image on my homepage.”
- “Translate the About page into Arabic.”
- “Add a testimonials section to my homepage.”
- “Show me my websites.”
- “Check the homepage for accessibility issues.”

Your AI tool determines which available WebOps tools can be used to handle the request.

Learn more:

- What an AI Tool Can Do with Your Website

Is MCP the Same as an AI Tool?

No. MCP is the connection standard, not the AI tool itself.

Your AI tool is the program you use to have the conversation. MCP allows that AI tool to connect to WebOps and use the tools WebOps provides.

For example, you can connect a supported AI tool to WebOps using the **WebOps** connector.

Is the Connection Safe?

WebOps is designed to give AI tools access to controlled WebOps tools rather than unrestricted access to your website.

The AI tool cannot use the connection to write arbitrary PHP or JavaScript. WebOps tools operate within defined actions and supported website settings.

For supported changes, WebOps can use a **working copy** so changes can be reviewed before they are published. Supported changes can also be **undone** when needed.

This allows the AI tool to help manage your website while WebOps controls the actions that can be performed through the connection.

What Happens When I Connect?

When you connect an AI tool to WebOps, you sign in to your WebOps account and approve the connection.

After authorization, the AI tool can access the WebOps tools available through the connection.

The connection is associated with your **WebOps account**, so it can work with the websites available on that account.

If you create a new website later, **reconnect** your AI tool so the new website appears in a session that was already open.

Which AI Tools Can I Use?

WebOps is designed to work with AI tools that support MCP.

The MCP page in WebOps provides connection instructions for several tools and environments. **Claude** (Web, Desktop and Code) is the AI tool WebOps has verified. Other MCP-compatible tools, such as ChatGPT, Gemini and code editors, can be connected using the general MCP steps, but their menus and wording may differ.

The exact steps can vary depending on the AI tool or environment.

Learn more:

- How to Connect an AI Tool to Your WebOps Account
- What an AI Tool Can Do with Your Website
- How to Fix MCP Connection Problems